

Alice Birney Elementary 2017-2018 Sponsorship Pledge Form

Friends of Alice Birney Elementary is a 501(c)(3) non-profit, tax ID# 27-2414127

Name/Company: _____

Address: _____

Phone: _____

Email: _____

Contact: _____



I wish to remain anonymous

I am an alumnus of Birney Elementary

Sponsorship Options

For your generous gift in support of Birney Elementary, you will receive:

\$1,000+ level

- Individual color banner along Campus Avenue for one year
- Acknowledgement as a sponsor on Birney's electronic sign at the front of the school. Your company name will be in rotation with other sponsors and school announcements (weekdays, dawn to dusk), including the monthly Family Friday.
- Acknowledgement in each weekly Birney Buzz – weekly distribution of 750 via email and 400 via fliers
- Acknowledgement as a sponsor with an announcement and your company logo included in the presentation at two Family Fridays, where approximately 200 parents come to the auditorium for a presentation before engaging in a classroom activity.

\$300+ level

- Company name on event t-shirt.
- A framed Alice Birney school heart photo that acknowledges your company for your outstanding generosity, suitable for hanging in your business or office. Your photo will be presented to a representative of your company at a Family Friday presentation.
- Acknowledgement in each weekly Birney Buzz – weekly distribution of 750 via email and 400 via fliers.

\$100+ level

- Listing and website link on Friends of Alice Birney website
- Acknowledgement as a sponsor with an announcement and your company logo included in the presentation at one Family Friday, where approximately 200 parents come to the auditorium for a presentation before engaging in a classroom activity.
- Logo on Event Invitation/Flyer for the event you are sponsoring.
- Acknowledgement in the Birney Buzz for the event you are sponsoring, distribution 750 emails and 400 fliers.
- Inclusion in the semi-annual dedicated sponsor eblast distribution 750+, which thanks all sponsors and volunteers for their generous efforts.

Please make checks to Friends of Alice Birney Elementary
P.O. Box 635343, San Diego, CA 92163 • friendsofalicebirney.org