

Friends of Alice Birney Elementary

Thursday, October 5, 2017

Birney Elementary

Time	Item	Who	Action	Attachment
6:00 PM	1. Approve Agenda	Board members	Motion/ Vote	None
6:02 PM	2. Approve minutes of September 7, 2017	Board members	Motion/ Vote	Attachment A
6:05 PM	3. Treasurer's Report	Nikki	Yes	Attachment B
6:25 PM	4. Padres Game	Sarah	No	None
6:30 PM	5. Fall Fundraiser	Janet	No	None
6:35 PM	6. BNO	Shelley	No	None
6:50 PM	7. Canvassing/ Business Sponsorship	Kati/Chris	Motion/Vote	Attachment C
7:00 PM	8. Big Give	Brenda	No	None
7:05 PM	8. Dinner Nights	Tulip	No	None
7:15 PM	9. New Initiatives	Wendy/Tulip	No	None
7:30 PM	10. Adjourn	Board members	Motion/ Vote	None

October Calendar

October 6: Family Friday/Star Party

October 11: School Smarts Begins

October 13: End of Fall Fundraiser/Picture Day

October 19: Parent Org Meeting

October 20: BNO

October 27: Morning Buzz

October 31: Costume Parade

Friends of Alice Birney Elementary

9/7/2017 Meeting – Birney Elementary – Rm 8

Meeting Called to Order by Wendy – 6:06 PM

Topic	Discussion	Action
Agenda	Reviewed - Approved	Motion by Chris L/Sarah M
Minutes	Reviewed - Approved	Motion by Wendy / Brenda
Attendance	Wendy DeCesare President Chris Jaccard Vice President Nikki Bergstrom Treasurer Brenda Anderson Secretary Amanda Hammond Williams Principal Sarah McLure Chris LaZich Guests: Janet Snook	
Financial	TREASURER'S REPORT - Nikki Bergstrom <ul style="list-style-type: none"> • Review Budget <ul style="list-style-type: none"> ○ Family Dinner Night – increase to 3K ○ Decrease RFTG by \$1K • Teacher Portal <ul style="list-style-type: none"> ○ Expenses Approval Form in teachers lounge ○ Online enquiry to email Nikki questions <ul style="list-style-type: none"> ▪ One so far from Lyons for 5th grade planners ○ Idea to send out monthly report to grade level showing budget and what's been spent ○ IB materials should be grade level and field trips and supplies <ul style="list-style-type: none"> ▪ Send email reiterating 	
Fundraising Report And additional information	FOABE Sponsorship <ul style="list-style-type: none"> • Chris to send out updated Sponsorship Options based on feedback from group • Once approved send to Shelly for BNO and Kati for canvassing Fall Fundraiser (Chair: Janet Snook) <ul style="list-style-type: none"> • Supplies being sent to school – packets, displays and posters • Initial announcement at first Family Friday • Student assemblies on Sept. 20th • Janet to visit classrooms on Fridays with Amanda • \$250 for donation or 12 items to be eligible for Game Truck • Delivery – maybe week of parent teacher conferences • 10/14 & 10/28 – counting party during Saturday School • Janet to include sales tax sheet in packets • Online orders through end of year Dinner Nights <ul style="list-style-type: none"> • Tulip to send a flyer for dinner nights • All in attendance agreed with proposed schedule BNO <ul style="list-style-type: none"> • 10/20 	

Other business	<p>Grants</p> <ul style="list-style-type: none"> • Junior Achievement - \$24/\$25 per kid • Wrap in Mission Fed grant • Chris L to talk to Chris J <p>Thermometer</p> <ul style="list-style-type: none"> • Chris J to update regularly • # of students & amount <p>New Fundraising</p> <ul style="list-style-type: none"> • December Nights? - would need shuttle • Donation / Sponsorship card – Ace Hardware, Park & Rec? • Corn Hole Tournament in the park 	
Adjourn	Meeting adjourn at 7:55 pm	Wendy / Chris L
Next Meeting	October 5 th at 6:00 PM	

	Selected Period	Year to Date	Budget
Cash Balance Forward			
MFCU Checking ID 09	59,858.00	63,138.91	63,138.91
MFCU Checking ID 10	200.00	200.00	200.00
MFCU Money Market ID 02	28,579.03	28,571.75	28,571.75
MFCU Savings ID 01	0.00	0.00	0.00
PayPal Account	86.52	2,565.85	2,565.85
Total Cash Balance Forward	\$ 88,723.55	\$ 94,476.51	\$ 94,476.51
Receipts			
Administration			
Donations - Administration	536.12	536.12	11,000.00
Donations - Community	0.00	237.16	13,000.00
Grants from Others (Non-Program Related)	0.00	0.00	1,500.00
Interest Income	3.52	10.80	50.00
Use of Emergency Reserve	0.00	0.00	8,158.00
Fundraisers			
Amazon Smile	0.00	58.51	200.00
Amazon Store Front	114.65	330.26	3,000.00
Big Give	0.00	0.00	23,000.00
BNO-1 (Birney Night Out)	0.00	0.00	5,000.00
BNO-2 (Birney Night Out)	0.00	0.00	5,000.00
Fall Fundraiser	823.00	823.00	17,000.00
Family Dinner Nights	0.00	0.00	3,000.00
Monthly Contributions (Give a Latte)	75.00	280.00	3,000.00
Padres/Gulls	1,120.00	1,120.00	1,800.00
Pride Parking	0.00	6,777.60	6,700.00
Run for the Green	0.00	0.00	30,000.00
Total Receipts	\$ 2,672.29	\$ 10,173.45	\$ 131,408.00
Expenses			
Administration			
Advertising & Promotion	0.00	434.96	1,500.00
Attendance Reward	0.00	0.00	1,500.00
Bank Charges	0.00	8.19	50.00
Bank Charges - NSF	0.00	0.00	25.00
Childcare	60.00	90.00	400.00
Computer Expense	17.00	407.00	1,100.00
IB Assemblies	0.00	0.00	1,200.00
IB Enrichment- Grade 0	0.00	0.00	2,002.00
IB Enrichment- Grade 1	0.00	0.00	1,901.00
IB Enrichment- Grade 2	0.00	0.00	1,981.00
IB Enrichment- Grade 3	0.00	0.00	1,921.00
IB Enrichment- Grade 4	0.00	0.00	1,294.00
IB Enrichment- Grade 5	243.69	243.69	1,901.00
Insurance	0.00	0.00	805.00
Meeting Hospitality	0.00	0.00	1,100.00
Operating Expenses	0.00	0.00	400.00
PayPal Fees - Administration	9.03	9.03	50.00
Postage	0.00	14.70	50.00
Supplies	0.00	0.00	150.00
Fundraisers			
Big Give	0.00	0.00	500.00
BNO-1 (Birney Night Out)	20.00	20.00	300.00
BNO-2 (Birney Night Out)	20.00	20.00	300.00
Fall Fundraiser	21.42	21.42	8,500.00
Monthly Contributions (Give a Latte)	2.85	10.66	100.00

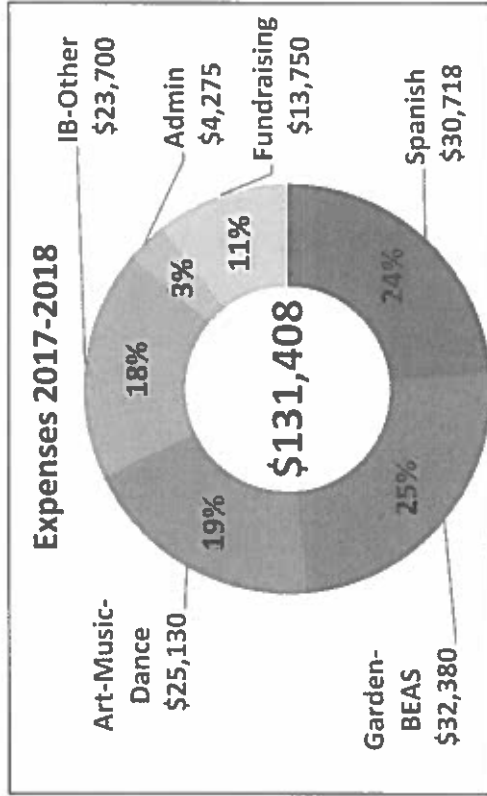
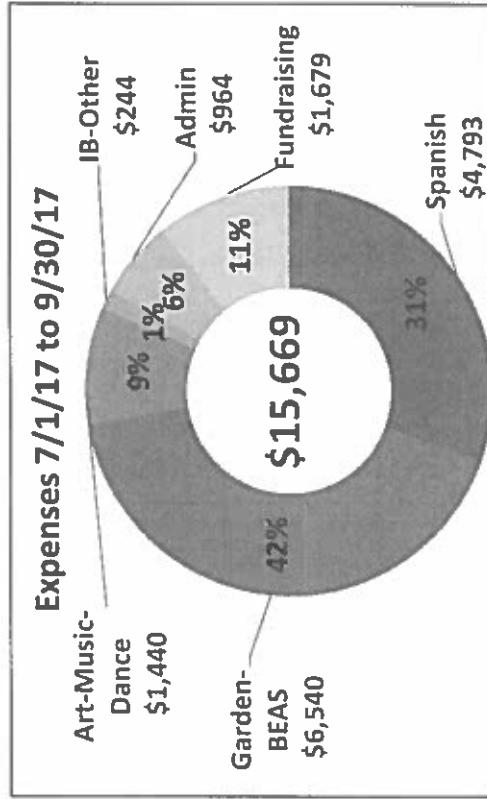
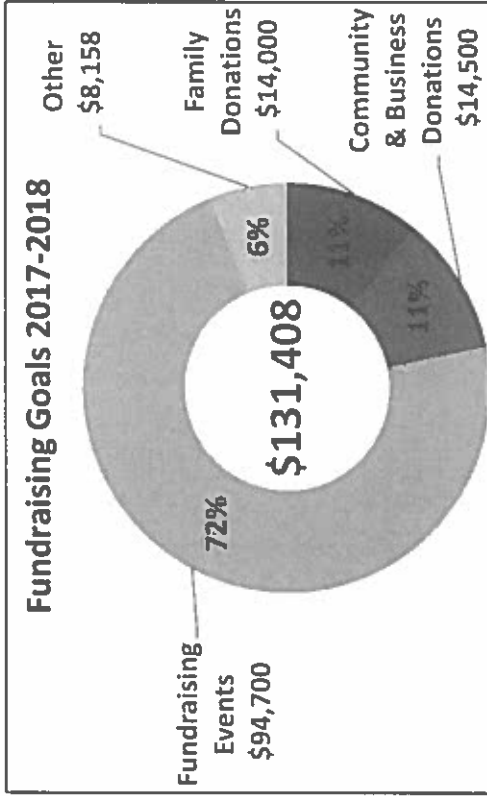
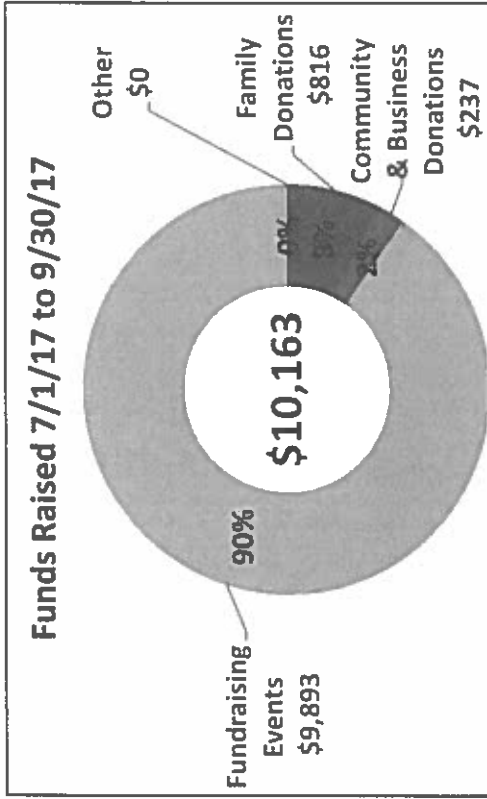
Padres/Gulls	842.00	882.00	1,200.00
Pride Parking	0.00	395.96	350.00
Run for the Green	339.25	339.25	2,600.00
Programs			
Art/Music/Dance	840.00	1,440.00	25,130.00
Garden	0.00	6,540.00	32,380.00
IB Membership and Evaluation	0.00	0.00	10,000.00
Spanish	0.00	4,792.50	30,718.00
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Total Expenses	\$ 2,415.24	\$ 15,669.36	\$ 131,408.00
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Net Receipts	\$ 257.05	\$ (5,495.91)	\$ 0.00
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Less:			
Emergency Reserve			28,500.00
Garden Supplies/Equipment			1,805.58
IB Materials			2,882.50
Kaiser Staff Lounge/Kitchen Grant 2016			0.00
Zurich University Hosting			500.00
Unallocated Reserves			60,788.43
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			\$ 0.00
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Cash Balance	\$ 88,980.60	\$ 88,980.60	

Checks Written

359	Department of Justice	raffle permit for BNO (check written on 8/12/17)	20.00
360	Rita Brierton	Kinder Art 7/3/17-7/17/17	360.00
361	Heather Kin	Childcare for Sept 2017 Board Mtg	30.00
362	School Datebooks	IB Enrichment- Grade 5 (Mr. Lyons, Datebooks for Students)	243.69
363	Rita Brierton	Art 6/5-6/26	480.00
364	Janet Snook	Fall Fundraiser supplies	21.42
365	San Diego Padres	Padres Tickets 9/24	842.00
366	Heather Kin	Childcare Parent Org Mtg 9/21/17	30.00
367	Aryn Famiglietti	RTFG supplies	339.25
368	Department of Justice	new raffle application	20.00

Signature

Date



Alice Birney Elementary 2017-2018 Sponsorship Pledge Form

Friends of Alice Birney Elementary is a 501(c)(3) non-profit / Tax ID# 27-2414127

Name/Company: _____

Address: _____

Phone: _____

Email: _____

Contact: _____



- I wish to remain anonymous
- I am an alumnus of Birney Elementary

Sponsorship Options

For your generous gift in support of Birney Elementary, you will receive:

\$1,000+ Level

- Individual color banner along Campus Avenue for one year
- Acknowledgement as a sponsor on Birney's electronic sign at the front of the school. Your company name will be in rotation with other sponsors and school announcements (weekdays, dawn to dusk), including the monthly "Family Friday" assemblies, where approximately 200 parents come to the auditorium for a presentation before engaging in a classroom activity.
- Acknowledgement in each weekly Birney Buzz – weekly distribution of 750+ via emails and 400+ via fliers.
- Acknowledgement as a sponsor with an announcement and your company logo included in the presentation at two Family Fridays.

\$300+ Level

- Company name on event t-shirt.
- A framed Alice Birney school heart photo that acknowledges your company for your outstanding generosity, suitable for hanging in your business or office. Your photo will be presented to a representative of your company at a Family Friday presentation.
- Acknowledgement in each weekly Birney Buzz – weekly distribution of 750+ via emails and 400+ via fliers.

\$100+ Level

- Listing and website link on Friends of Alice Birney website, www.friendsofalicebirney.org
- Acknowledgement as a sponsor with an announcement and your company logo included in the presentation at one Family Friday, where approximately 200 parents come to the auditorium for a presentation before engaging in a classroom activity.
- Logo on Event Invitation/Flyer for the event you are sponsoring.
- Acknowledgement in the Birney Buzz for the event you are sponsoring, distribution 750+ emails and 400+ fliers.
- Inclusion in the semi-annual dedicated sponsor eblast distribution 750+, which thanks all sponsors and volunteers for their generous efforts.

Please make checks to *Friends of Alice Birney Elementary*
P.O. Box 635343, San Diego, CA 92163 • friendsofalicebirney.org