

**Friends of Alice Birney Elementary**  
**9/11/2014**  
**Room 26 - Mr. O'Malley's room**

<b>Time</b>	<b>Item</b>	<b>Who</b>	<b>Action</b>	<b>Attachment</b>
6:00 PM	1. Approve Agenda	Board members	Motion/ Vote	None
6:02 PM	2. Approve minutes of 8/7/14	Board members	Motion/ Vote	Attachment A
6:05 PM	3. Treasurer's Report	John	No	Attachement B
6:10 PM	4. Review 2014/2015 budget - vote, add childcare for meetings to budget?	all	Motion/ Vote	Attachement C
6:30 PM	5. UHUH - graphics! Sponsor/ vendor/comm partner invite forms	all	No	None
6:35 PM	6. October meeting - open house, committees	all	No	Attachement D
6:40 PM	7. Passive Fundraising: amazon, Ralphs, e-Open Scripps, MOGL, etc...		No	None
6:45 PM	8. Grants	Samantha	No	None
7:00 PM	9. Donor management - divide out PNO contacts, reserve RFG prize donors	Beth	No	None
7:15 PM	10. PNO #1 - start soliciting for pledges/auction items - need pledge form and sponsor recognition menu	Carrie/ Susan	No	None
7:30 PM	11. Adjourn	Board members	Motion/ Vote	None

**2014/2015 FOABE**

**meeting dates and main topic of discussion**

9/11/14	UHUH and Parent's Night Out #1
10/9/14	Open house, subcommittees
11/13/14	Budget, grant writing, & Big Give
12/11/14	Grant writing and Big Give
1/8/15	Parent's Night Out #2 2/20
2/12/15	Parent's Night Out #2 & Jog-a-thon
3/12/15	Jog-a-thon
4/9/15	happy hour
5/14/15	Review RFG, Give Big, PNO #3, buget
6/11/15	Budget & Pride Parking
7/9/15	Yr. in Review & elections
8/13/15	Draft Budget

**Committee chairs**

Budget	John
UHUH Festival	Jennifer
Parents' Nights Out	Carrie and Susan
Sponsorship Planning	Beth D. and Molly
Run for the Green	
Pride Parking	
Give Big	
Grant Writing	Samantha
PTA Liason	Aryn
Rules and Regs	
Passive fund raising	
Website	Beth/Nikki
Mission to Save	Samantha

MINUTES

**8/07/14 Meeting – Jennifer Ayala’s House**

Meeting Called to Order by Jennifer 7:05p.m.

<b>Topic</b>	<b>Discussion</b>	<b>Action</b>
Agenda	Reviewed-Approved	Motion by C.Binder/ A. Famiglietti
Minutes	Reviewed-Approved	Motion by J.Amat/B.Deig
Attendance	Jennifer Ayala            President Carrie Binder            Vice-President Beth Deig                Secretary Samantha Boice        SSC Rep Aryn Famiglietti        PTA Rep John Amat                Treasurer Susan Biegenzahn Guest: Molly McJohn	
Financial	Treasurer’s Report John <ol style="list-style-type: none"> <li>1. Balance tp date -\$65,760.17</li> <li>2. John to review bylaws on voting to approve the treasurer’s report separately from approving agenda.</li> <li>3. Still waiting to confirm total bill for Art for 2013/14.</li> <li>4. Reviewed 2014/15 Budget <ol style="list-style-type: none"> <li>a. Art budget will be raised for \$23,500</li> <li>b. No IB Fees budgeted with understanding that District will fund this year.</li> <li>c. Senora Goudy raising rates from \$40 to \$45/h this year so raising budget to \$30K.</li> <li>d. Allotting \$500 for Granter Writer’s Conference</li> <li>e. Discussed opening 2<sup>nd</sup> account called Endowment account to hold “reserves.”</li> <li>f. Created goal to raise \$5K/yr for next 5 years to fund Endowment.</li> <li>g. Discussed creating separate line item for restricted vs. unrestricted grant funds.</li> </ol> </li> </ol>	
Fundraising Report And additional information		
Other business	<ul style="list-style-type: none"> <li>• Discussed moving Monthly FOABE meeting to 2<sup>nd</sup> Thursday of the month. Awaiting confirmation from Samantha Boice.</li> </ul>	
Adjourn	Meeting adjourn at 8:58	Motion by S.Biegenzahn/ A.Famiglietti
Next Meeting	TBD	

**Friends of Alice Birney Elementary  
Proposed 2014-2015 Budget**

	<b>2013-2014 Actuals</b>	<b>Proposed 2014-2015 Budget</b>	<b>Difference</b>
<b>Cash Balance Forward</b>	69,768.49		
<b>Income</b>			
<b>Administration</b>			
Donations - Administration	2,325.00	3,000.00	675.00
Donations - Community	10,415.00	5,915.00	(4,500.00)
<b>Fundraisers</b>			
Run for the Green	28,974.58	23,000.00	(5,974.58)
Amazon Store Front	1,142.12	1,000.00	(142.12)
DonorNation	1,234.86	0.00	(1,234.86)
Give Big	22,137.90	23,000.00	862.10
Grants	0.00	10,000.00	10,000.00
Harvest Festival	995.03	1,500.00	504.97
Monthly Contributions	3,475.00	3,500.00	25.00
PNO-1 U31	2,439.21	2,350.00	(89.21)
PNO-2 U31	3,380.17	2,350.00	(1,030.17)
PNO-3	1,987.80	2,350.00	362.20
Pride Parking	4,381.37	3,590.00	(791.37)
SD Foundation Big Give	2,271.23	3,000.00	728.77
<b>Programs</b>			
Garden	6,000.00	0.00	(6,000.00)
<b>Total Income</b>	<u>\$ 91,159.27</u>	<u>\$ 84,555.00</u>	<u>\$ (6,604.27)</u>

**Friends of Alice Birney Elementary  
Proposed 2014-2015 Budget**

<b>Expense</b>	<b>2013-2014 Actuals</b>	<b>Proposed 2014-2015 Budget</b>	<b>Difference</b>
<b>Administration</b>			
Advertising & Promotion	0.00	200.00	200.00
Bank Charges	4.00	50.00	46.00
Bank Charges - NSF	0.00	50.00	50.00
Conferences	0.00	500.00	500.00
Computer Expense	199.00	700.00	501.00
Facility Charges	185.00	600.00	415.00
Insurance	805.00	1,000.00	195.00
Operating Expenses	89.80	200.00	110.20
Other Expenses	760.94	400.00	(360.94)
PayPal Fees	234.67	250.00	15.33
PayPal Fees - Administration	1.03	25.00	23.97
<b>Fundraisers Expenses</b>			
Run for the Green	990.45	1,000.00	9.55
DonorNation	<b>36.46</b>	<b>0.00</b>	(36.46)
Give Big	<b>501.30</b>	<b>500.00</b>	(1.30)
Monthly Contributions	<b>142.14</b>	<b>150.00</b>	7.86
PNO-1 U31	<b>31.01</b>	<b>0.00</b>	(31.01)
<b>Programs</b>			
Art/Music/Dance	<b>23,120.00</b>	<b>24,480.00</b>	1,360.00
Class Size Reduction	<b>5,184.55</b>	<b>0.00</b>	(5,184.55)
Garden	<b>16,044.24</b>	<b>24,480.00</b>	8,435.76
IB Membership and Evaluation	<b>7,790.00</b>	<b>0.00</b>	(7,790.00)
Library	<b>13,000.00</b>	<b>0.00</b>	(13,000.00)
Spanish	<b>26,048.00</b>	<b>29,970.00</b>	3,922.00
<b>Total Expense</b>	<b>\$ 95,167.59</b>	<b>\$ 84,555.00</b>	<b>\$ (10,612.59)</b>
<b>Net Gain or Loss</b>	<b>\$ 4,008.32</b>	<b>\$ 0.00</b>	<b>\$ (4,008.32)</b>

	Committee	Lead	Description
1	UHUH	Jennifer Ayala	November 1, 2014 - 2nd annual
2	Big Give	TBD	Singe day/evening web/email/phone blast fundraiser, We may or may not get some matching funds. All about publicity, publicity, publicity!
3	Parents' Night Out	Carrie Binder / Susan Biegenzahn	3-4 annual get together at local bars for Birney Adults to hang out without the kids! October 25th, U-31, small auction, % of bar and food proceeds, other dates TBD.
4	Grant Writing	Samantha Boice	Find grants to fund Birney programs and help staff apply for them. Goal this year is to raise \$10,000. We want to rely less on our families and more external support.
5	Community Relationships	TBD	New committee. Goal to forge relationships with local organizations and businesses to gain their support and assistance with fund raising
6	Run for the Green	TBD	March 13, 2013 Kids run laps around the playground and track to raise \$ from neighbors & community organizations. Last year we raised \$\$33,000
7	Pride Parking	TBD	Parents cordon off the SDUSD Admin parking lots and request donations to park. Last year we raised over \$4,000 in less than 4 hours! (Next year add Hoedown?)
8	Budget	John Amat	Track and Maintain Budget
9	Graphics	TBD	Communications regarding out events, flyers, copy for forms
10	New Ideas Research	TBD	1 person look into Every month we hear of new and possibly exciting ways to raise money. We need someone to research the details and find out if it applies to us, is feasible, as well as worthwhile.
11	Rules and Regulations	TBD	Monitor stuff we should be doing and forms for state and local orgizations i.e. taxes, School district permissions
12	Passive Fundraising	Mellissa Cruse and Karin Classie	Promote passive fundraising activities such as: Amazon, Donor Nation, Monthly pay-pal, etc....