

Agenda
10/3/2013 Friends of Alice Birney Open House
Alice Birney Elementary Auditorium

Time	Item	Notes
6PM	1. Welcome, member introductions	Board members
	2. FOABE purpose, history, organization, 501c3	Formed in 2010. 1st year raised approx. \$25K, 2nd year approx. \$50K, and last year \$85,000
	3. What our fundraising supports	Specials! Spanish, Art, Garden, and Librarian And sometimes.....other stuff
	4. Last Year's goal and how we got there: \$84,000	Big Give, Parents' Nights Out, Jog-a-thon, amazon, Pride parking, monthly donations, and anonymous donations
	5. This year's goal and our calendar of events: \$92,000	Two kinds of fundraising: Active events and passive, on-going programs such as Monthly PayPal program (\$14 a student per month.....\$162 a year to pay for specials)
	6. Ways to help	Donate, join event committees, volunteer for day of event tasks, at-home administrative stuff
	7. Harvest Festival/ Pumpkin Squash November 2, 2013 from 2PM-5PM	single, annual event
	8. Parents' Night Out #1, #2, and maybe #3	1-3 annual events
	9. Big Give , December 19th	single, annual event
	10. Jog-a-thon	single, annual event
	11. Pride Parking	single, annual event
	12. Summer/Spring Event	TBD, depends on Budget and success of fundraising during the year
	13. Grant Writing	New committee, passive, on-going fundriasing
	14. Community Relationships	New committee, passive, on-going fundriasing
	15. Publicity and Graphics	Website, flyers, banners, communications (annual report)
	16. Budget	Keep us on track and help predict our needs and when to panic.
	17. New Ideas Research	1 or 2 on-call people, work from home - really!
	18. Passive Events	Amazon, Donor Nation, Montly Pay-pal, etc...
8PM	19. Adjourn	Next Meeting November 7, 2013